

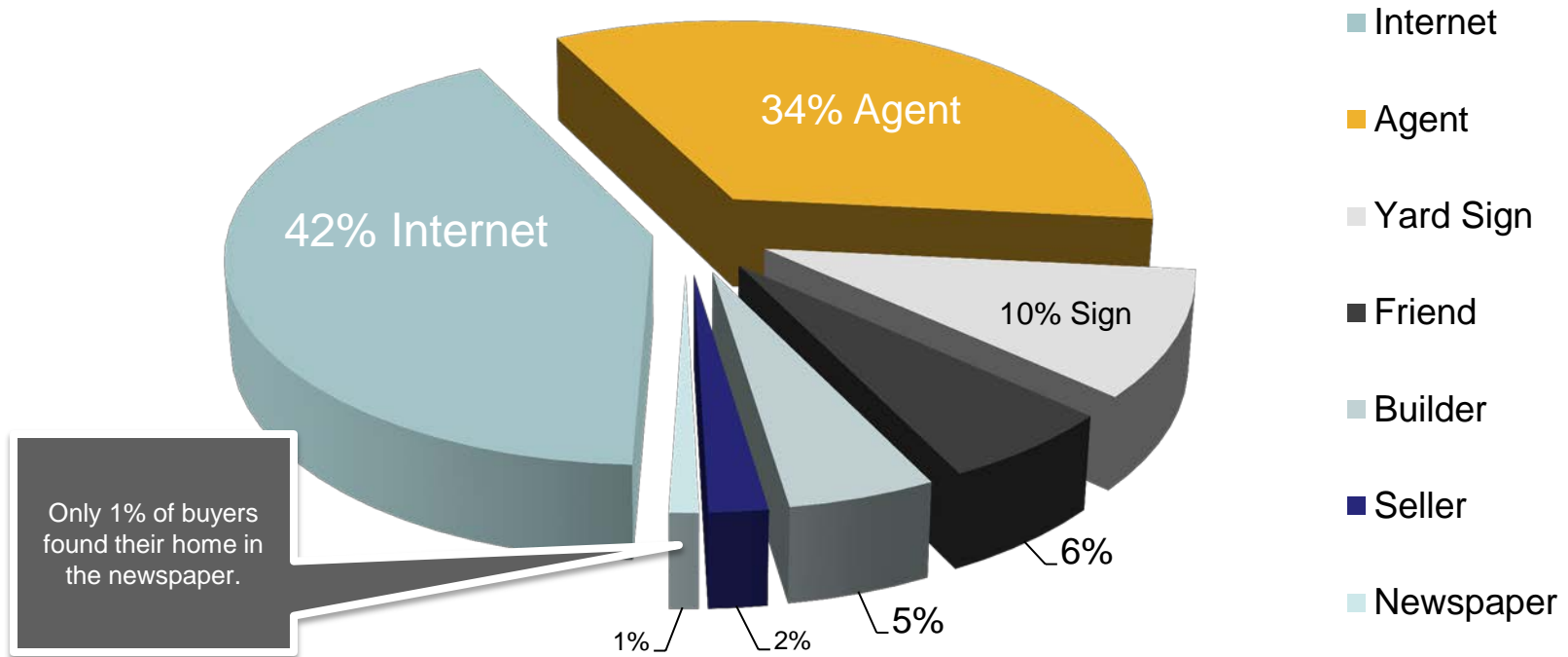


**A Website dedicated entirely to
Selling Your Home!**



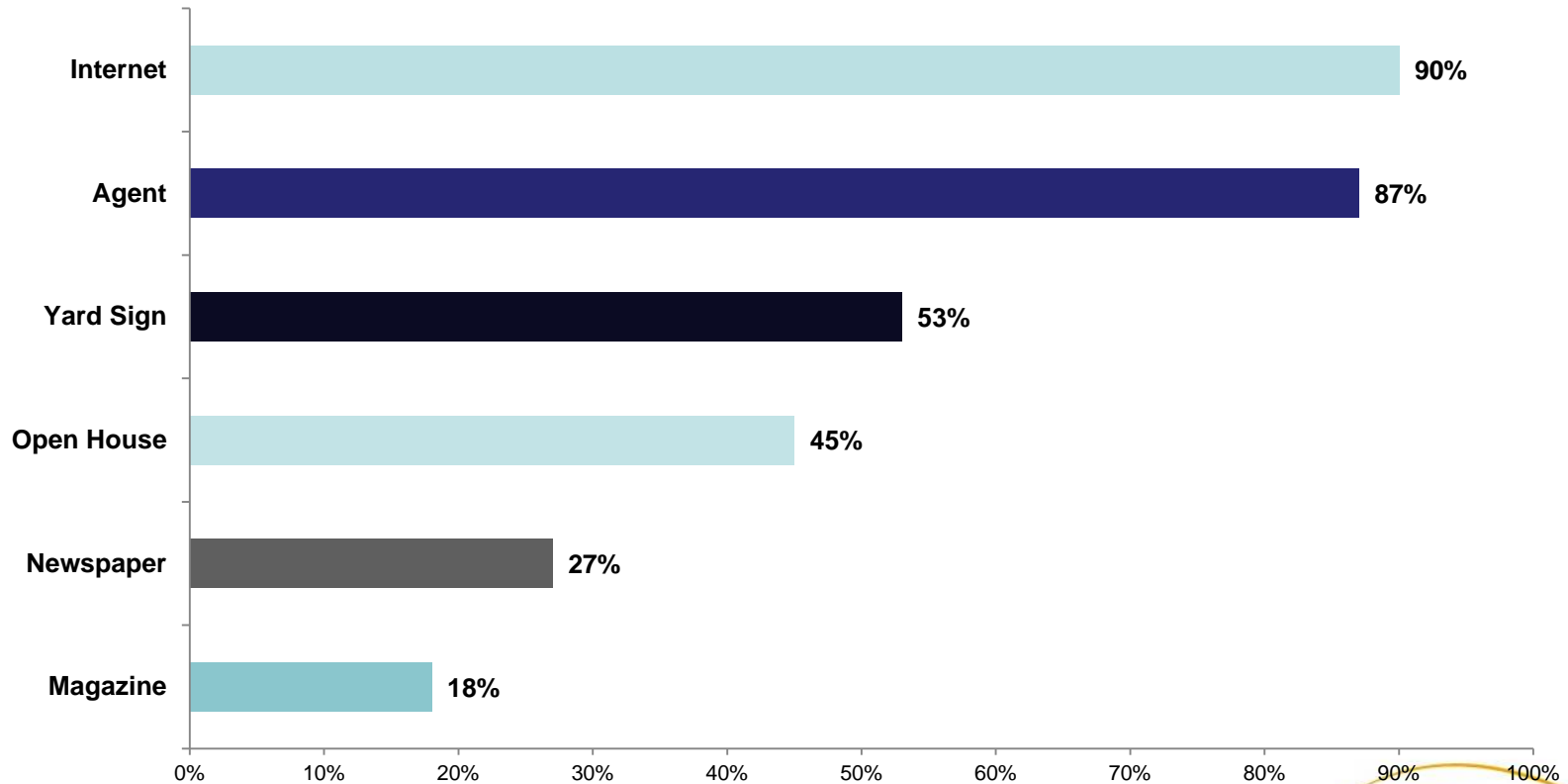
Where Buyers Come From

Where Buyers Found the Home they Actually Purchased Last Year.



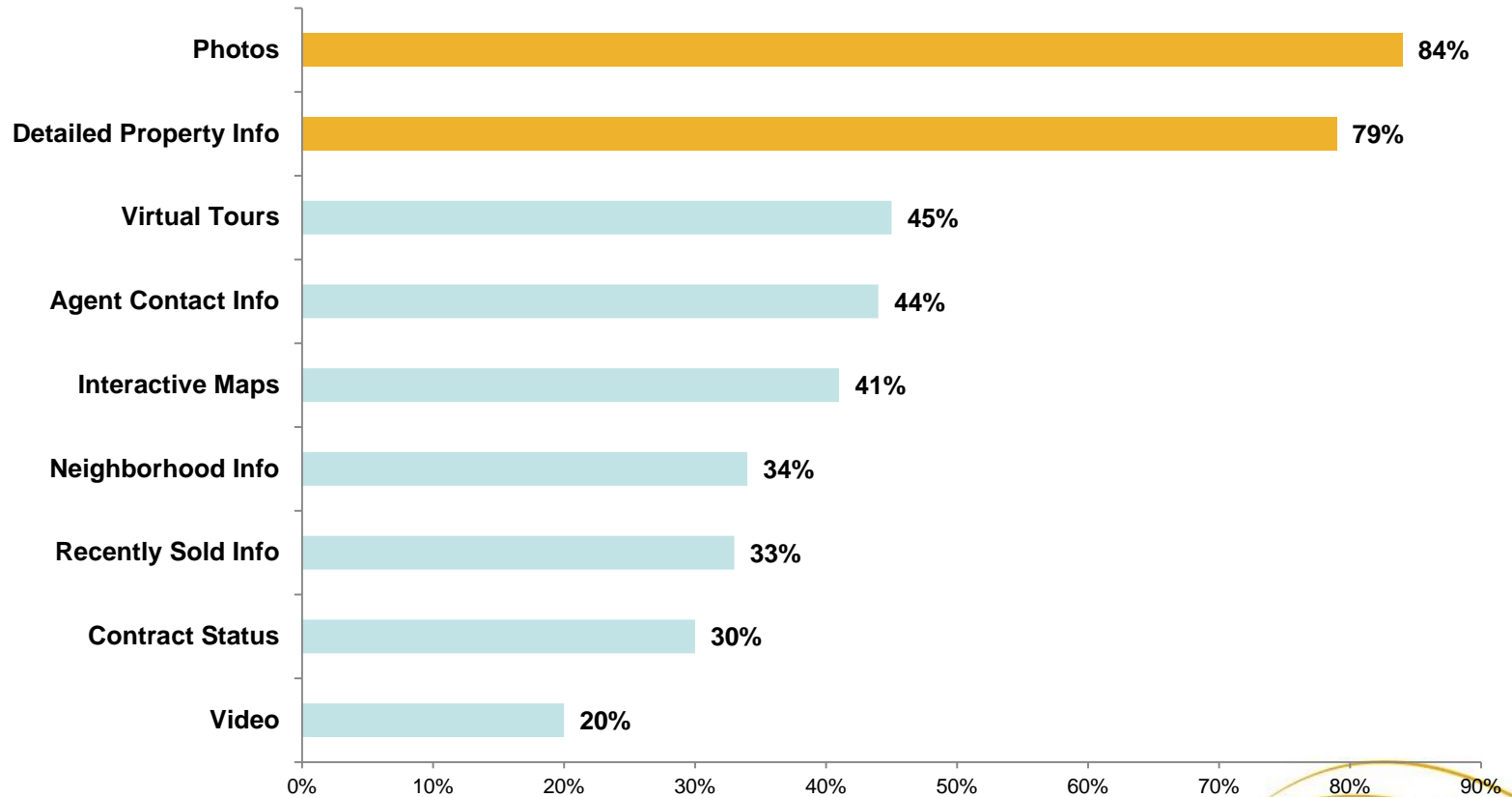
The Home Search Process

Information Sources that Buyers used during their Home Search



What Buyers Value

What Internet Buyers deem "Very Useful"

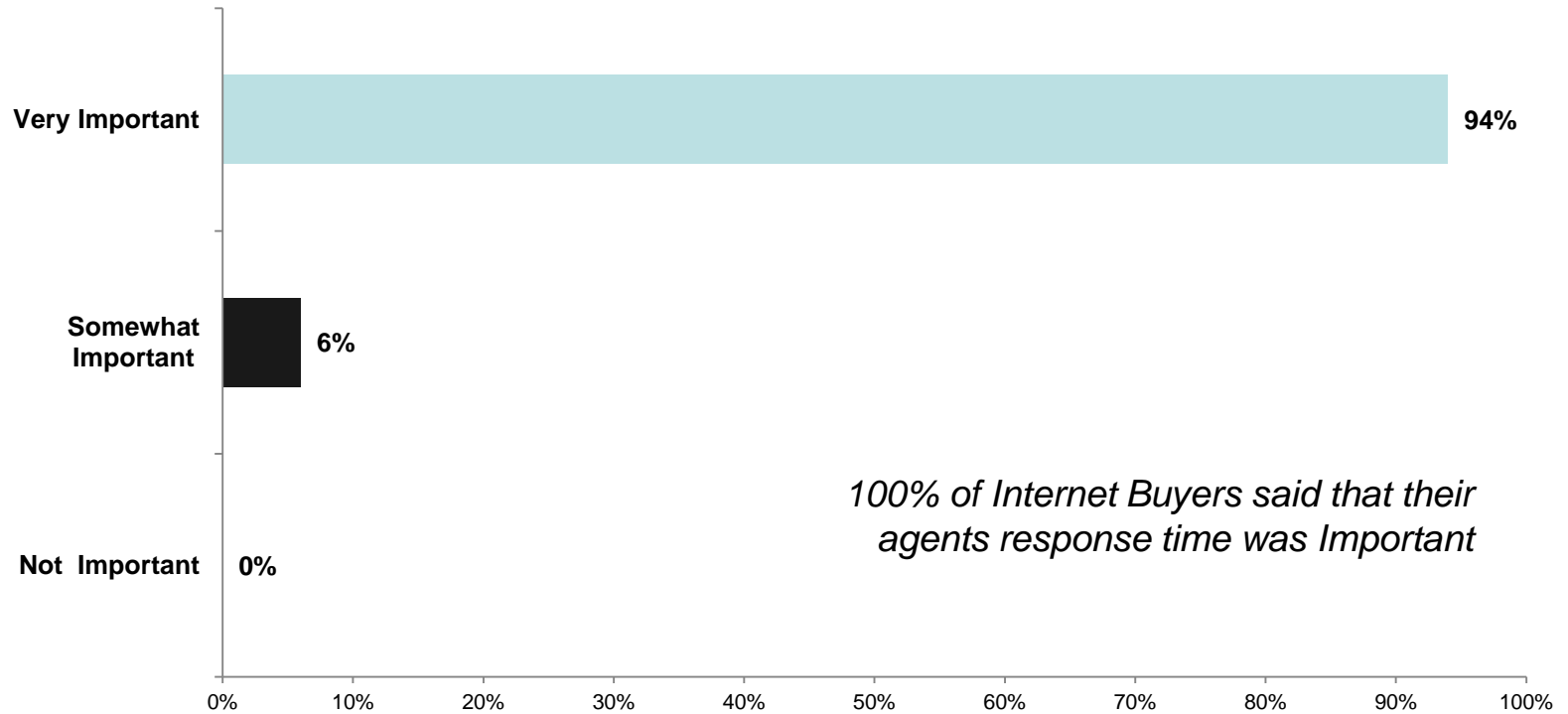


Source: The National Association of Realtors® Profile of Home Buyers and Sellers
Powered by Properties Online, Inc. ©2013



Response Time

Importance of Agents Response Time – *according to buyers*



A Unique Property Deserves a Unique Property Site



By creating a **Unique Property Site** for each of my listings, I am able to attract online buyers as well as provide local buyers with fast and comprehensive information about your property.

These days, it's easy for properties to get lost among the thousands of real estate listings added to the market each and every day. ***Your Unique Property Site will ensure that your property stands out from the crowd!***

Mobile Ready

People are accessing property websites via their mobile devices more than ever before. That's why I have a mobile version created for every property I list. When a mobile visitor attempts to access your property site, they will be automatically redirected to a mobile version designed specifically for their device!



They can even access your listing details by scanning your very own QR code!



Professionally Designed Online Classified Ads

Craigslist is a powerful tool for generating tons of traffic to your property website. The ads I create are professionally designed to get **more buyers to your listing**. Your property will stand head and shoulders above the competition.

**My Craigslist flyers average a 15.9%*
Click Through rate!**

***I am also able to see how many people have viewed
your flyer on craigslist and how many clicked through
to your property website!***



Social Media Sharing Tools

When marketing real estate it is important to focus on the places where your target market is. People today spend far more time on **social networks** than they do perusing the local paper's listings.

My listings include a built-in posting tool that encourages social sharing. Not only will I post your listing on my Facebook, but others can share your listing on their social networks with a simple click of the mouse!



Where will your Property Appear Online?

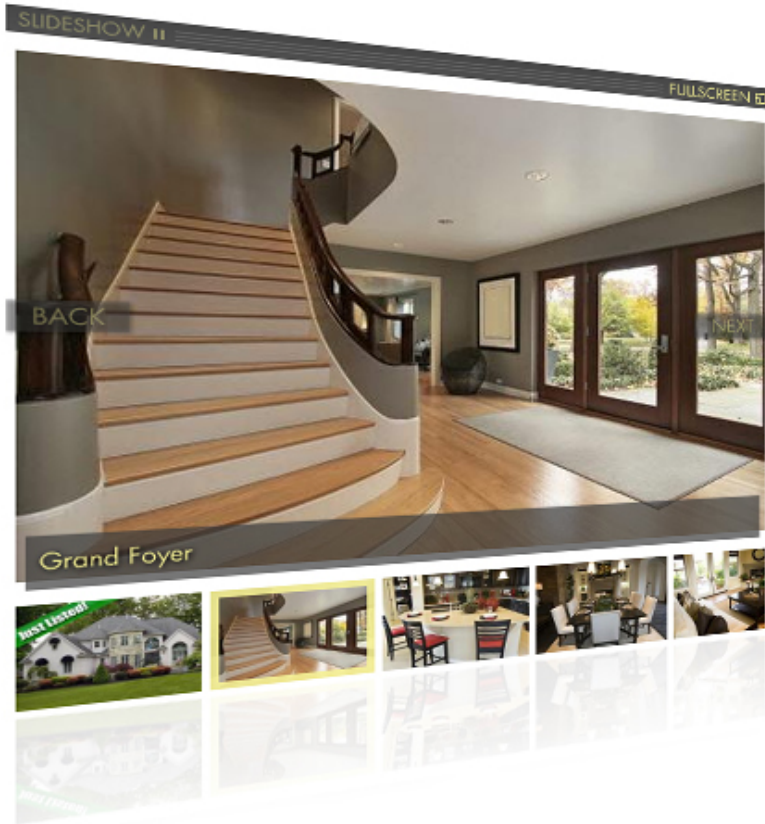
My job is to make sure your listing gets seen. That's why I syndicate my listings to ALL the major property portals including but not limited to:



**AND MORE THAN 800
ADDITIONAL REAL ESTATE
SEARCH WEB SITES**



Full Screen Photos



Your home will be showcased with a beautifully designed Slide Show that displays your property **FULL SCREEN** and **iPad Ready!**

Photos are the #1 Thing that Buyers want to see online!