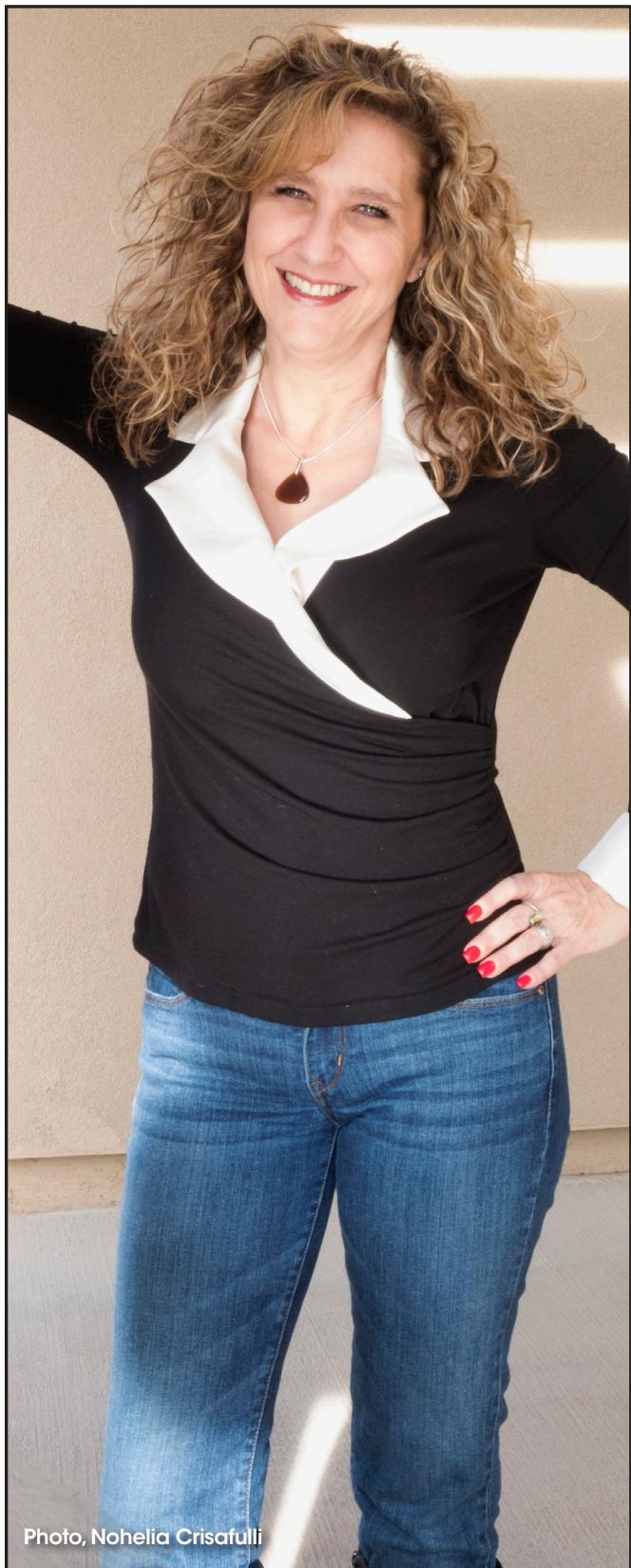


TOP AGENT MAGAZINE

SABINE ANDRAUD



Photo, Nohelia Crisafulli

Sabine Andraud is the #1 Top Producing Agent for three years running at her office, Coldwell Banker Trails West Realty Ltd. in Santa Fe, New Mexico.

Nicknamed “The Bulldog” for her untiring spirit of tenacity, Sabine Andraud entered the business of real estate over twelve years ago, even gracing *Top Agent Magazine*’s cover back in 2011. Since then, she has swiftly continued her successful upward trajectory, citing both her persistence and her devotion to clients as her daily drives. Today, she is the #1 Top Producing Agent for three years running at her office, Coldwell Banker Trails West Realty Ltd. in Santa Fe. She has also earned multiple professional accolades, with designations that include Multimillion Dollar Producer, Highest Volume Producing Agent, and a member of Coldwell Banker’s International Diamond Society, placing her in the top 11% of sales associates worldwide.

As a single mother, Sabine originally launched her real estate career with longevity and prosperity in mind. Now, with over a decade of experience, her authentic and industrious approach to client advocacy has amounted to extraordinary success, including a robust rate of repeat and referral business. “In the process of purchasing or selling a home, it’s natural to come across some glitches,” Sabine says. “But finding creative solutions and moving my clients forward in their lives is so rewarding. It makes me genuinely happy that my work can help my clients accomplish their goals.” Likewise, Sabine ensures that those she works with stay informed and one-step-ahead throughout the process, keeping communication with clients clear, consistent, and as stress-free as possible. “I keep my clients in the loop and stay available at all hours,” she says. “I treat those I work with how I would want to be treated; it’s who I am and how I work.”

As for her approach to marketing, Sabine makes use of digital marketing tools, “Because my fantastic Qualifying Broker Rachel Rosebery makes me. Digital stuff is not my forte,” Sabine says jokingly, in addition to online listing portals, social media, custom



fliers, open houses, and personally designed postcards she sends out on a monthly basis. In terms of keeping in touch with clients past and potential, Sabine's professional ethos is forthright, squarely focused on the agent-client connection. She stays in regular contact with clients-turned-friends via e-mail and phone, while keeping her network informed of her personal and professional developments and milestones. Whether educating her clients amidst the listing process or negotiating the finer points of a deal, Sabine earned her nickname for her energetic and resolute commitment to delivering results on her clients' behalves.

Consciously focused on her interpersonal sphere, Sabine's spirit of service translates to loved ones and within her extended network, where she freely gives of her energy and resources to those in need of a boost or a helping hand. In her highly coveted leisure hours, Sabine makes it a point to visit her amazing daughter Arryel, now attending university in Denver, as much as possible. She also enjoys making the occasional travel escape with dear friends, and catching the latest movie at the theater.

Since her 2011 feature, Sabine has enjoyed continued personal and professional successes, from her kitchen remodel—thanks to some of her former clients and now friends, who were kind enough to give her new cabinetry and counters—and her daughter's departure to college, to her business's consistent year-to-year growth. Looking ahead, Sabine has plans to continue that trend, with hopes of bringing on an assistant to manage an uptick in clients and

expanding her digital footprint—all while maintaining the same hallmark quality that her clients have come to expect. With over twelve years of hard-won experience under her belt, and a philosophy positioned on quality and powerful determination, the years ahead are sure to be busy and bright for Sabine Andraud.



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To learn more about Sabine Andraud Real Estate Broker with Coldwell Banker Trails West Realty Ltd. in Santa Fe, New Mexico
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