

Contacts:

Carolyn Davis

Okanogan County Tourism Council (OCTC)

Phone: 509.826.5107

Email: cdavis@economic-alliance.com

Website: <https://okanogancountry.com/>



Mandi Roberts

Otak, Inc., Planning Consultant to OCTC

Phone: 206.949.2741

Email: Mandi.Roberts@otak.com

**OKANOGAN COUNTY
TOURISM COUNCIL (OCTC)**

PRESS RELEASE

Announcing Online Public Presentations of the Draft Okanogan Country Tourism Destination Master Plan

Omak, Washington, November 25, 2020: The Okanogan County Tourism Council has developed a DRAFT Tourism Destination Master Plan for Okanogan County. The online meetings will provide opportunities for the public to learn more about the draft plan and about how to review and provide comments. The draft plan will be posted on the Okanogan Country website (www.okanogancountry.com) by December 4, 2020, and the public will have the opportunity to review and provide comments on the plan through midnight January 3, 2021. ***Comments may be submitted by email to either Carolyn Davis (cdavis@economic-alliance.com) or Mandi Roberts (mandi.roberts@otak.com).***

The following online meetings will be held – each with identical presentations of the plan and time for questions and answers. Four sets of meetings are proposed—two in each of the subregions of the county (see attached map).

Online presentation dates and times are as follows:

Methow Valley Subregion: Monday, December 7, 2020 – Log In or Call In at 4:00 pm to 5:00 pm **or** at 6:00 pm to 7:00 pm—

Join Zoom Meeting

<https://us02web.zoom.us/j/85830806228>

Meeting ID: 858 3080 6228

Or Join by Phone with One Tap Mobile: +16699006833,,85830806228# US (Pacific)

Heart of the Okanogan Subregion: Tuesday, December 8, 2020 – Log In or Call In at 4:00 pm to 5:00 pm **or** at 6:00 pm to 7:00 pm—

Join Zoom Meeting

<https://us02web.zoom.us/j/89770325051>

Meeting ID: 897 7032 5051

Or Join by Phone with One Tap Mobile: +16699006833,,89770325051# US (Pacific)

North Okanogan Subregion: Wednesday, December 9, 2020 – Log In or Call In at 4:00 pm to 5:00 pm **or** at 6:00 pm to 7:00 pm—

Join Zoom Meeting

<https://us02web.zoom.us/j/82149110633>

Meeting ID: 821 4911 0633

Or Join by Phone with One Tap Mobile: +16699006833,,82149110633# US (Pacific)

Columbia River Subregion: Thursday, December 10, 2020 – Log In or Call In at 4:00 pm to 5:00 pm **or** at 6:00 pm to 7:00 pm—

Join Zoom Meeting

<https://us02web.zoom.us/j/89799154213>

Meeting ID: 897 9915 4213

Or Join by Phone with One Tap Mobile: +16699006833,,89799154213# US (Pacific)

All meetings are open to the public and everyone is welcome! We look forward to hearing your input and comments on the draft plan!

Please contact Carolyn Davis or Mandi Roberts (contact information above) if you need any special accommodations.

The Draft Tourism Destination Master Plan includes:

- Key tourism assets throughout the county and characteristics of these assets.
- Description of existing experiences, places, facilities, and services for visitors.

- Strategies, ideas, and opportunities to promote, attract, and manage tourism and visitation throughout Okanogan Country.
- Wayfinding and signing concepts to reinforce the Okanogan Country brand and identity.
- Recommendations for funding and implementation of the plan.

Map of Okanogan Country:

